

A black and white photograph of a woman in a yoga pose on a wooden deck. She is in a low lunge with her arms extended upwards and her head tilted back. A decorative trail of small, glowing particles follows the curve of her body and arms. The background features a stone wall with arched windows and some foliage on the left.

WE ARE

JUNDOON



WE MOVE. WE EMPOWER. WE EDUCATE. WE TRANSFORM.

OVERVIEW

JUNOON is originally an Urdu word that means **PASSION, MADNESS, INTENSITY, CRAZE AND OBSESSION.**

JUNOON is fuelled by the certainty that dancing – classical, contemporary, or casual – contrary to popular belief, is for everybody.

We believe, dance is the most powerful art of non-verbal communication.

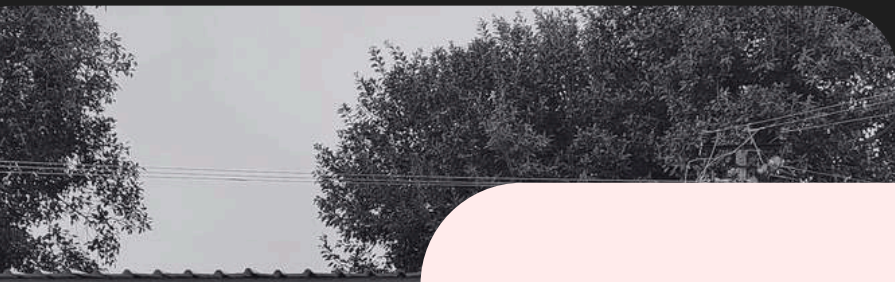
And Art is for everybody, irrespective of age, gender, size, stature, state and stage.

We offer formal dance education through ‘**The Junoon Gurukul**’ wherein we nurture this art form with technique, theory and fitness. A system of education that is an immersive and wholesome learning experience for the students. They are trained primarily in the Classical Dance forms of Ballet and Bharata Natyam for an understanding of both Western and Indian Classical Dance.

The Junoon Fellowship offers a unique opportunity for students currently in secondary school to explore their artistic inclinations, passions and curiosities. Centred on Classical Dance, this program explores the different Classical Arts - Performative, Fine and Literary.

We offer **The Artistic Fitness Program** to those who seek to transform their fitness routines through our Dance forms.

Our **Rural Outreach Program** in Dhasa, a remote village in rural Gujarat was our primary project started in September '21. It provides holistic artistic and athletic training experience for the girls and women of the region.



OUR VISION

To provide an arts education centred on Classical Dance that is immersive, holistic, promising and fulfilling.



MYTHILI ZATAKIA

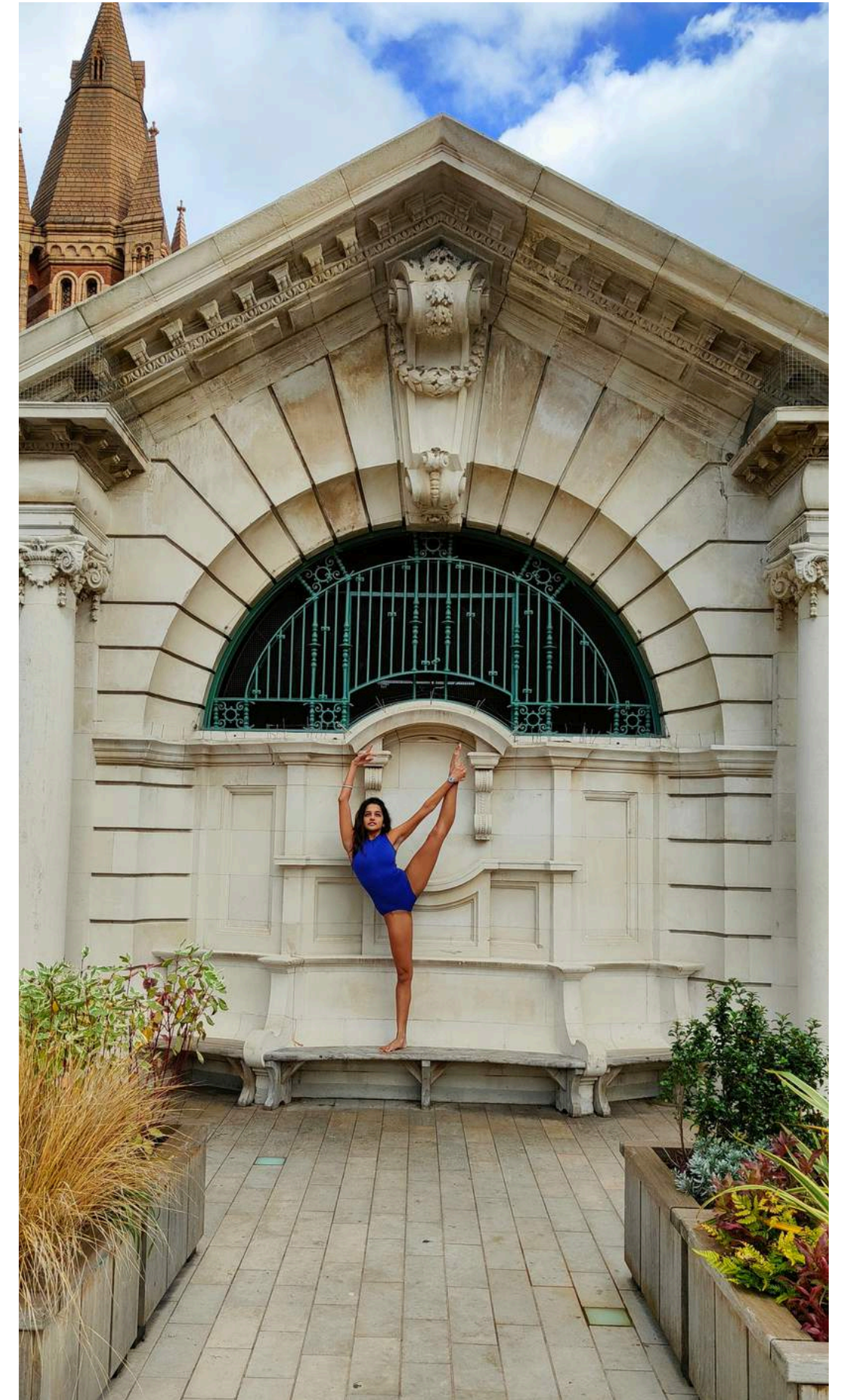
A passionate Classical Dancer by profession Mythili, is the visionary behind JUNOON.

After pursuing formal Classical Ballet dance education from **Danceworks London** and Bharata Natyam from the **Bharat College of Fine Arts & Culture, Mumbai**, she has set out to spread the art form to everyone irrespective of the age or background.

Mythili is currently inducted as a professional at **Danceworks, London** and being mentored simultaneously by an erstwhile choreographer of the **Royal Opera House, England** as well as training on pure technique and refinement with Slek Technique, an extension operated by **Soloist of The Birmingham Royal Ballet**, Ms. Victoria Marr and Ms. Flik Swan. She is also a Mentee of Ms. Burcu Surmeli, the Artistic Director of the **Turkish State Ballet**. Her Artistic Residency with the famed **DanceAbility® Azerbaijan** allows her to extend Classical Movement to the differently abled, aged and wounded soldiers in that region and partner in a cultural exchange that involves sharing movement and dance methodology across borders.

By embodying the Art form at the highest height and training by example, she hopes to enable an awareness and diffusion of the Classical Arts.

She is determined to build a formal Dance education system in India, on par with International standards, and thereby further the Classical Arts.



THE SIGNATURE CURRICULUM

The JUNOON Signature Curriculum is designed by Mythili herself and offers the best of both the Indian (Bharata Natyam) and Western Classical (Ballet) Dance Forms, Derivative Dance Forms as well as overall Athletic and Artistic Development. There's also an influence of Related Classical Art Forms such as Literature, Language, Music and other Visual, Theatrical and Performative Arts.



INDIAN
CLASSICAL DANCE



WESTERN CLASSICAL
DANCE



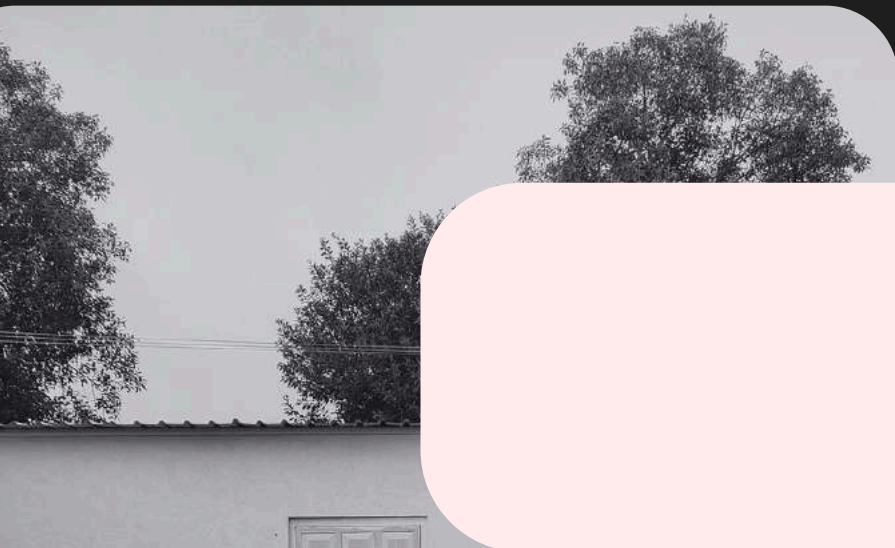
ATHLETIC &
ARTISTIC DEVELOPMENT



DERIVATIVE
DANCE FORMS



RELATED CLASSICAL
ART FORMS

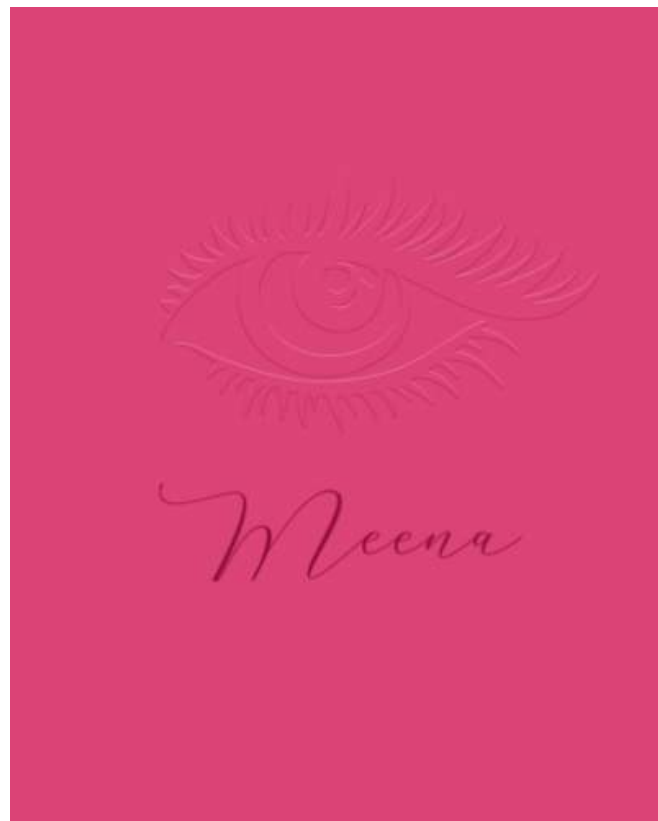


MORE DANCE AND EVERYTHING TO GO WITH IT.
FOR EVERYONE!



OUR PUBLICATIONS

At JUNOON, we believe in building a platform that takes art and artists to a whole new level through our publications which are a unique way of simplifying artistic concepts. We have a range of material published not just educating people about Classical Dance forms but also literature, poetry and paintings.



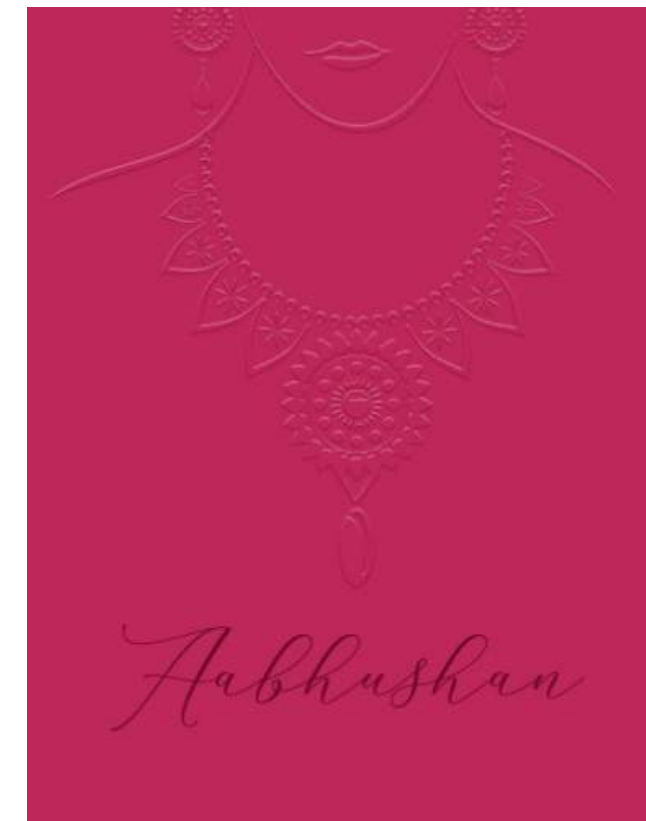
MEENA



SA



SONA



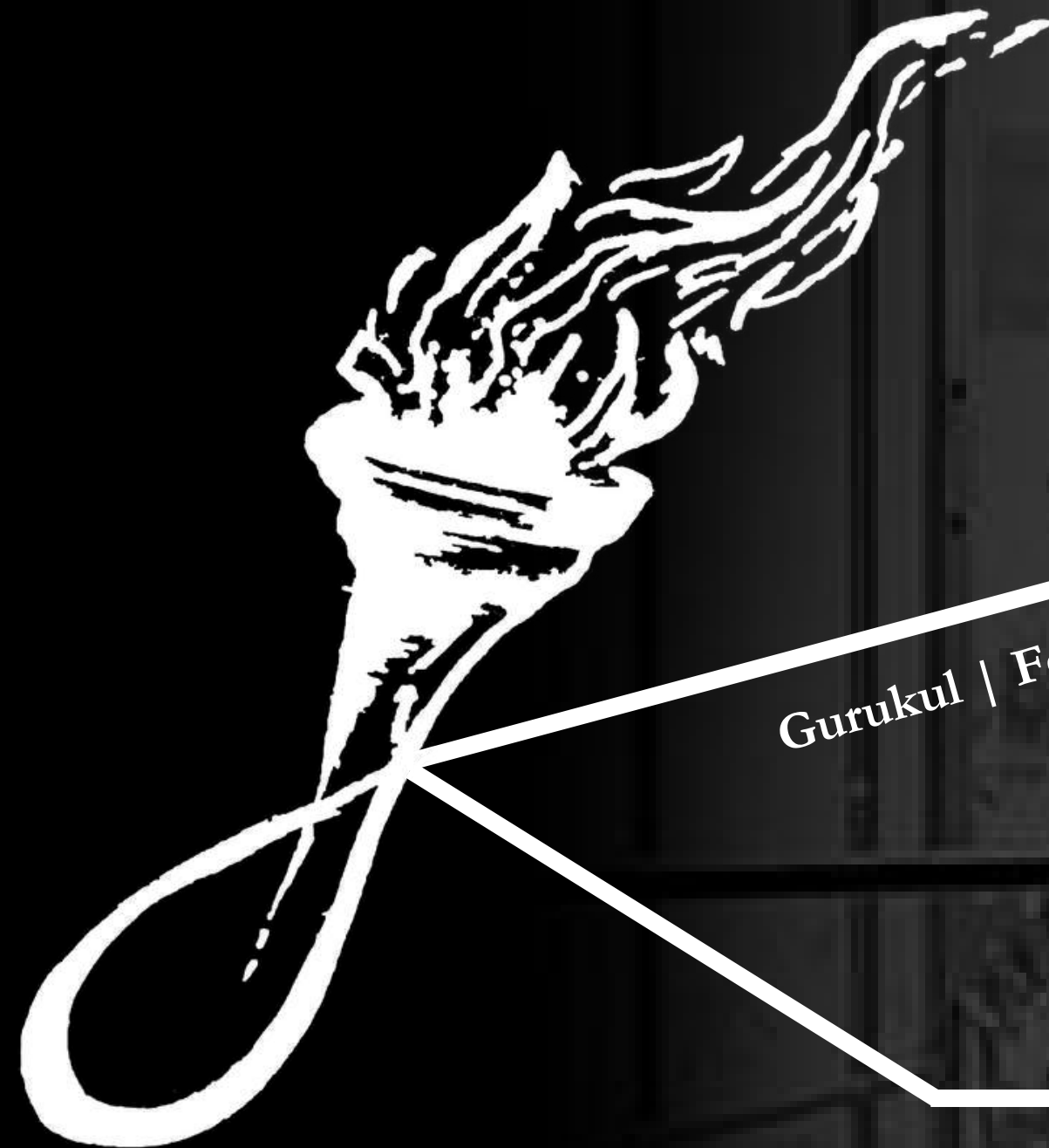
ABHUSHAN



AAGHAAZ

AND MORE..

THE JUNOON MAP



The Commercial

Gurukul | Fellowship | Artistic Fitness | Workshops

The Community

The Avasara Academy | Walsingham School, Mumbai
Rural Outreach, Dhasa, Gujarat & Angalakuppam, Tamil Nadu
DanceAbility® Azerbaijan



To build:

- A) The #1 Dance Arts Institute in India
- B) A Multi-Arts Dance Company in India

To bring together the
Art & the Art Lovers

A black and white photograph of a group of young women in a yoga studio. They are all in a lunge pose, with their hands raised in a prayer position above their heads. They are smiling and looking towards the camera. The studio has large windows in the background and mats on the floor.

WE ARE COMMITTED TO MAKING A DIFFERENCE.
THIS IS OUR MOVEMENT.

COMMUNITY

JUNOON was started with the aim to give art the reach it was always meant to have. To make it accessible to those it has thus far been unable to touch. To take it to those who feel they are far from it. To provide it to those who need it but don't as yet know that they do and what it could potentially do for them. To take it to everyone. And to thereby erase boundaries of discrimination, judgment, condition and class.

As part of our outreach program, Junoon Gurukul successfully operated at the TATA Avasara Academy, Pune, India for 2 years offering regular Classical Dance training to girls, mostly teenagers in a semi-urban set up.

We are also associated with the Walsingham School in Mumbai, India which caters to girls across privileges.

Our Rural Outreach Program in Dhasa, a remote village in rural Gujarat was our primary project started in September '21. It provides a holistic artistic and athletic training experience for the girls and women of the region and beyond who aspire to Classical Dance and Dance Theory. Junoon's second Rural Outreach operates out of the village of Angalakuppam in Tamil Nadu, India, where we provide Dance Movement Therapy to women and girls in distress in tandem with an organization named Sharana.

In May 2024, Junoon partnered with DanceAbility® Azerbaijan with an aim to offer Classical Dance Movement to the differently abled, aged and wounded soldiers in that region and partner in a cultural exchange that involves sharing movement and dance methodology across borders.

One of our major goals is to build a fully functional school of Dance that has the best of the facilitators and artists sharing their art with everyone irrespective of their backgrounds.

Each day, we strive to truly make art available for all!



DAA | DANCE
ABILITY
AZERBAIJAN



“ALL BODIES SPEAK”
OUR ENLIGHTENING AND EXCITING EXPERIENCE WITH DANCEABILITY®
AZERBAIJAN (ALSO FEATURED ON ITV)

themythicalzatak Reporting from Day 3 on my Artistic





Effective May 2024, Junoon has partnered with **DanceAbility® Azerbaijan (DAA)**, in an effort to make movement spaces more inclusive and equitable.

Our **Artistic Residency** with DAA involves working with the differently abled - physically, mentally, intellectually, the aged and the wounded soldiers - at any and every age - by bringing Classical Movement, Conditioning, Strengthening and Flows into the mix of the DanceAbility® Method that is being carried to both rural and urban regions of Azerbaijan.

We enter into a cultural exchange as we explore Indian Classical Dance, Ballet technique and Azerbaijani National Dance in the course of our workshops, training sessions and showcases.

With the world renowned **DanceAbility®** method, we are aiming to foster inclusive communities and overall wellbeing.



JUNOON ADDS A LITTLE MORE BEAUTY INTO THE WORLD. FOR THE WORLD IS A BETTER PLACE WHEN IT HAS MORE BEAUTY IN IT.



WELCOME OUR JUNOON INTO YOUR FOLD

At JUNOON, we offer bespoke plans to suit the needs of all.

With our wide range of Dance, Arts and Fitness options we can work within available timelines to curate workshops exclusively for your establishment.

For instance,

1. For schools, museums and learning centres, we design Cross Curricular Arts Programs where Classical Movement complements Academia and subject areas across the board. This enables the mental, physical and creative development of students/participants.
2. For Arts spaces and studios, we design Holistic and Artistic Development Programs premised on Classical Dance.

Our Programs typically combine conditioning, technique and preparatory drills to enable Classical Movement, Dance Theory, Storytelling through Dance, Elements of Literature, Music, Drama and Fine Arts and Personal Experimentation, Innovation and Reflection with the training, lessons, experiences and material delivered.

They are best suited to establishments that are seeking to create a safe and nurturing space for the Arts and for individuals who are actively seeking an immersive and holistic artistic experience.

We are keen to work across age groups and genders, catering to the needs of any and all.

We would be delighted to speak with you to customize a program that best suits your needs and goals.

CONTRIBUTE TO JUNOON

We are constantly on the lookout for generous art lovers to devote their time or funds to our vision.

We are working to build a community that takes these Dance forms to every corner.

Here are some of our current needs:

1. A studio expansion and construction project on our Rural Outreach in Dhasa, Gujarat to enable more girls and women to join the Junoon.
2. The purchase of essential dance gear for our girls and women who have piloted and pioneered Classical Dance initiatives in their ecosystems.
3. The employment of varied Arts and Athletic coaches within the vicinity who can impart lessons in niche artistic and athletic disciplines.
4. A constant stream of visiting faculty of diverse skills and specializations to provide exposure, world-class training and variety to our emerging artistes.

This will only help us get closer to our goal of enabling an efficient, effective and empowering spread of Classical Dance and Arts.

Dancing is for everybody.

And our JUNOON aspires to the inclusion of all. There are no boundaries. There are no walls.

For facts, figures, and more on how to support, collaborate or get involved with our **COMMUNITY** endeavours; and / or suggestions do get in touch with us over email: hello@junoonart.com

STAY CONNECTED



www.junoonart.com | hello@junoonart.com | [📷 junoon.official](https://www.instagram.com/junoon.official)
